

Catalyst 2030 Initiatives | Fact Sheet

The Catalyst Business Commitment is a prestigious recognition of private sector organisations that partner with mission-locked social enterprises holding either a non-profit registration or the Social Enterprise World Forum (SEWF) Verification. It is open to businesses across all sectors and regions. The goal is to expand collaboration between private sector businesses and mission-locked social enterprises in order to catalyse systems change, advance the UN Sustainable Development Goals, and accelerate the transition to an inclusive, regenerative economy.

The Catalyst Business Commitment has grown from a collaboration of Catalyst 2030 members - social enterprise leaders - who have rich experience working with the private sector.

The Grading System

Business Commitment badges are issued at four different levels, based on a points system. Actions are awarded with points that relate to different categories of badge from Bronze to Platinum.



Catalyst Business Commitment



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Bronze: 2-4 points

Silver: 5-8 points



Catalyst Business Commitment



Catalyst
Business
Commitment
PLATINUM

Gold: 9+ points

Platinum: 9+ points and Platinum action

The rating criteria is available here.

The **call-to-action** is for businesses like yours who demonstrate exemplary business practices in at least one of the following three areas, to apply for and publicly use the Catalyst Business Commitment badge.



Systems Change Funding:

Providing unrestricted, longterm funding for missionlocked social enterprises working on a social or environmental issue.



Pro Bono or Discounted Services

Providing free or discounted services to mission-locked social enterprises.



Social Procurement:

Preferentially sourcing products and services from mission-locked social enterprises.

The initiative was created with collaborators across the social sector including:

















To apply for a badge, contact **Rebecca Dray** at business@catalyst2030.net for more details and to guide you through the process. Visit www.catalyst2030.net/catalyst-business-commitment for more information.